

**World Cycling Centre
Development Plan 2009-2012**
19th-20th November 2009

Agenda

- Introduction
- UCI's Development Mission
- Cycling at the Olympic Games - brief overview
- Objectives for London 2012
- What strategy is required to reach the objectives?
- Means for achieving objectives
- The WCC as the « University for the Cycling Profession »
- First Update coaching courses

Introduction

- « Mission and Role of the International Federations within the Olympic Movement are to ensure the development of their sports throughout the world » (Charte Olympique, art. 27.1.2.)
- « The purpose of the UCI is to promote cycling in all countries of the world and at all levels » (Constitution of the UCI, art. 26.)
- My appointment as Director of the World Cycling Centre (WCC) is to create a clear and optimal development policy.

UCI's Development Mission

- To increase the number of countries that have a significant participation in their national events.
- To increase the number of countries that participate regularly in international events.
- To promote greater participation of different continents at the World Championships and Olympic Games.
- To help targeted countries win medals at major international events.

**Cycling at the Olympics (2000-2008) :
Number of countries participation by continent**

**Cycling at the Olympics (2000-2008) :
distribution of medals by continent**

Objectives for London 2012

Number of countries participation by continent

Distribution of medals by continent

**Objectives for London 2012 :
Evolution of participation 2000-2012**

**Objectives for London 2012 : evolution of
the distribution of medals : 2000-2012**

Which strategy is needed?

Identify then target countries with the ability to progress and having the potential to obtain medals at international events.

Means required to meet objectives

- Development of coaches
- Development of athletes
- Donation of equipment
- Development of the World Cycling Centre

**The WCC :
« University for the Cycling Profession »**

- Centralization of all development/education activities
 - Coaches
 - Support staff
 - Managers
 - Judges/Commissioners
 - Mechanics
- Advantages
 - Centralization on the UCI strategy post Olympic Games (UCI)
 - Cost effective
 - Increases the financial support from our partners

**First updates
Coaching Courses**

- Courses at the WCC and outside of the WCC
- The contents of the diploma will be harmonised
- Levels 1 and 2
- In collaboration with British Cycling
- The UCI diploma will only be awarded at the WCC
- The first sessions will commence in January 2010 for a duration of 2 months
- Approximately 60 coaches will be developed at the WCC in 2010
- Approx. 300 globally
- Material documentation is available at the end of the congress
